

November 11, 2008

Dear Sir and Madam,

Greetings from the City of Gentle People, Dumaguete City!

You are invited to attend the **NEGROS ORIENTAL INFORMATION TECHNOLOGY EXPO 2008** on December 1 – 2, 2008 at the Negros Oriental Convention Center.

IT EXPO 2008 is the biggest IT event of the year in our university town. It is organized by the **Department of Trade and Industry** in cooperation with the **Negros Oriental ICT Council**. It will have Exhibits, a Conference, and Special Events that include an Offsite Web Design & Logo-making Competition and a DOTA LAN party.

The main objectives of the EXPO are to highlight the capabilities of local IT companies, enable business-to-business interaction, generate recruitment opportunities for both employers and talented prospective employees, and strengthen the industry-academe-government ties that have been forged within the past 4 years.

The target market for this IT Expo are the *academe* (students, teachers and administrators), *government* (both LGUs as well as NGAs) and the *private sector* in Negros Oriental and the *neighboring provinces* of Negros Occidental, Cebu (south), Siquijor, Bohol, and of Northwestern Mindanao.

Early Bird Registration (November 26, 2008):	= Php 500.00 (inclusive of: attendance to exhibit, special event & conference; 2 lunch; 4 snacks; conference CD; program & certificate)
Onsite Registration Fee	= Php 600.00 (inclusive of attendance to exhibit, special event & conference; 2 lunch; 4 snacks; conference CD; program & certificate)
Registration per Session	= Php 250 (inclusive of 1 snack, program & certificate)

You may visit the office of the Department of Trade and Industry, Dumaguete City, Negros Oriental or call us at (035) 422-5509, or email at dtinegor@gmail.com, for inquiries or confirmation.

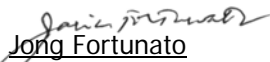
Thank you very much.

Respectfully,



Dave E. Marcial
Conference Chair, Negros Oriental IT Expo 2008
Dean, College of Computer Studies, Silliman University

Noted by:



Jong Fortunato
Over-all Chair, Negros Oriental IT Expo 2008
Provincial Director-DTI, Dumaguete City

Negros Oriental I.T. Expo 2008

December 1-2, 2008

Negros Oriental Convention Center

Dumaguete City

PROGRAM – Day 1

AM, December 1, 2008

- 8:00 – 9:00 Registration/Welcome Coffee
Ribbon Cutting
- 9:00 – 10:00 Opening Ceremonies
Invocation
 COSCA Performing Arts
National Anthem
 Video Presentation
Welcome Remarks
 By: Governor, Province of Negros Oriental
Message from the City Government
 By: Dumaguete City Mayor
Statement of Purpose/Overview of the Expo 2008
 By: Jong Fortunato, Expo 2008 Overall Chair
Acknowledgement of Participants/Recognition of Sponsors
 By: MC
- 10:00 – 10:30 Break/Networking
- 10:30 – 11:30 Keynote Address *
By: Hon. Ray Anthony Roxas-Chua III
CICT Chairman
- 11:30 – 1:00 Networking Lunch/ Roundtable Discussion and Dinner with
CEOs, CIOs, Investors, DTI, Local SMEs, LGUs, IT
Administrators, School Administrators

PM, December 1, 2008

- 1:00 – 2:00 Announcements & Networking
Sponsors' Video Presentation
- 2:00 – 2:30 Talk 1: Software Industry in the Philippines
Invited
Manila
- 2:30 – 3:00 Talk 2: Open Source Internet Telephony Solutions
By: Deo Dax Cordova
Sagi Sys LLC
Dumaguete
- 3:00 – 3:30 Break/Talent Showcase by St. Paul University
- 3:30 – 4:00 Talk 3
By: SPI
Dumaguete
- 4:00 – 4:30 Talk 4: Animation in the Province **
By: Entheos IT
Dumaguete
- 4:30 – 5:00 Talk 4
By: Teletech
Dumaguete

PROGRAM - Day 2

AM, December 2, 2008

- 8:00 – 9:00 Registration/Announcements/Networking
- 9:00 – 9:30 Talk 5: Animation Capabilities in the Philippines
By: Grace de Maranan
President, Animation Society of the Philippines
Manila
- 9:30 – 10:00 Talk 6: Wireless and Mobile Technologies: Innovations in
School Processes
Invited/Sponsor
- 10:00 – 10:30 Break/Talent Showcase by: FU
- 10:30 – 11:00 Talk 7: Online Learning
By: Dave E. Marcial
Dean, College of Computer Studies, SU
- 11:00 – 11:30 Talk 8
Invited Speaker/Sponsor
- 11:30 – 12:00 Talk 9: Java Education and Development Initiative **
By: Engr. Chuchi Montenegro
JEDI National Champion
- 12:00 -1:00 Lunch Break

PM, December 2, 2008

- 1:00 – 2:00 Sponsors Video Presentation
Announcements/Networking
- 2:00 – 2:30 Talk 10: Entrepreneurship in ICT *
By: Myla Villanueva
Managing Director
MDI Group of Companies
- 2:30 – 3:00 Talk 11: Web Technology for LGUs
By: OCW
Dumaguete City
- 3:00 – 3:30 Break/Talent Showcase by Silliman University
- 3:30 – 4:00 Talk 12:
Invited/Sponsor
- 4:00 – 4:30 Talk 13: Academe-Industry-LGU-NGO Partnership:
Promoting ICT Human Resource (CEDFIT Model & Best
Practices)
By: Bonifacio Belen
President, CEDFIT
Cebu City
- 4:30 – 5:00 Closing & Awarding Ceremonies